

2016-2019

# Strategic Plan Report

FY18-19: Q4 (February—April)

## Strategic Initiatives

**Cultivate connections that inspire and enrich the community.**



- Continued coordination with AgeOptions and Elmwood Park’s Senior Advocate to develop more senior-friendly programs, including Tai Chi, Yogurt Bar, WWII Radio Hour, Ice Cream Social, and more.



- Creating programs in coordination with the local Garden Club.
- Worked with Oak-Leyden Developmental Services to create special borrowing privileges for Oak-Leyden & their clients.
- Created quarterly schedule for developing events that tie in

with book/movie releases and annual celebrations, such as Star War’s May the Fourth and *How to Train Your Dragon*.



- Partnered with the School District to create a new 1 Book 1 Community reading initiative to bring the community together by reading books around a central theme, this year’s being Kindness.

## Project Progress

**Create flexible & welcoming spaces for multipurpose use.**



- Lobby remodel project completed, bringing a more open space complete with fresh new flooring & walls, new Circulation Desk & Book Returns, and finally a new Snack Space for gathering with friends, reading the newspaper, charging your devices, and grabbing a snack or drink from the new vending machine.



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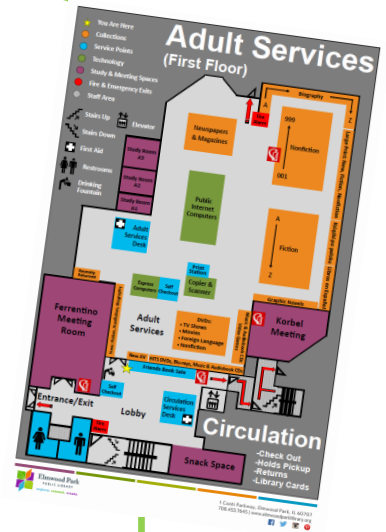
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## Strategic Initiatives

Promote comfort, ease of-use, and enjoyment of the Library.

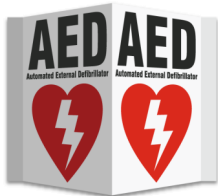


- Created directional maps of the Library, posted in key spots in the building and on the website.
- Staff created shelf-talker review signs to do more book promotion within the collection.
- Created summer acting workshop/show as a signature arts-centered performance program for kids that, if successful, can be a recurring program.
- Collapsible wheelchair and walker were purchased with AgeOptions funds to increase accessibility.



## Project Progress

Expand & enhance library use, services, & awareness.



- To improve program evaluation, staff created surveys to better gather feedback and ideas from patrons, and developed statistical and stress test tools for program analysis.
- AED Machine now available to public. Staff receiving training.
- Created new staff orientation process to better and more consistently welcome & train new employees.



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